

Outreach Activity of department

1. Title of the Outreach Activity: Awareness of Savings and Investment

2. Objectives of the Activity

- ❖ To give details the Importance of Saving to Individuals.
- ❖ To enlighten the Importance of Investing to Individuals.
- ❖ To generate Awareness in the Society Regarding Savings and Investment

3. The Context

Savings are important in every person's life. Savings are important in the face of many challenges that may arise in the future, such as the marriage of a girl child, hospitalization, business risk, etc. Savings come from income. If you invest these savings in the right place at the right time, you can earn income from it. As income increases, savings will increase automatically, and when savings increase, investment will increase and this will raise the standard of living of the individual. If the standard of living of an individual is raised, then it can be said that economic development of that country is definitely taking place. Therefore, the savings tendency of the people should be increased and the savings should be properly invested. So that view the **Savings and Investment Awareness** program was implemented by the Department of Economics.

4. The Activity:


This year department of Economics conducted activity of Awareness of Investment and saving in the whole year of 2021-22. These days when everyone student went to market and convince to Shoppers, Retailers, Workers and Auto Rickshaws Drivers about saving and investment From the UG students were participated as guide of the activity the Head department of Economics Dr. B.P. Gadekar and contestants into valuable Dr. C.R. Valakate , Prof. Gaikwad and Prof. R. N. Jadhav.

5. Evidence of Success: Attached Geotagged Photographs/ Screenshots

6. Problems Encountered and Resources Required

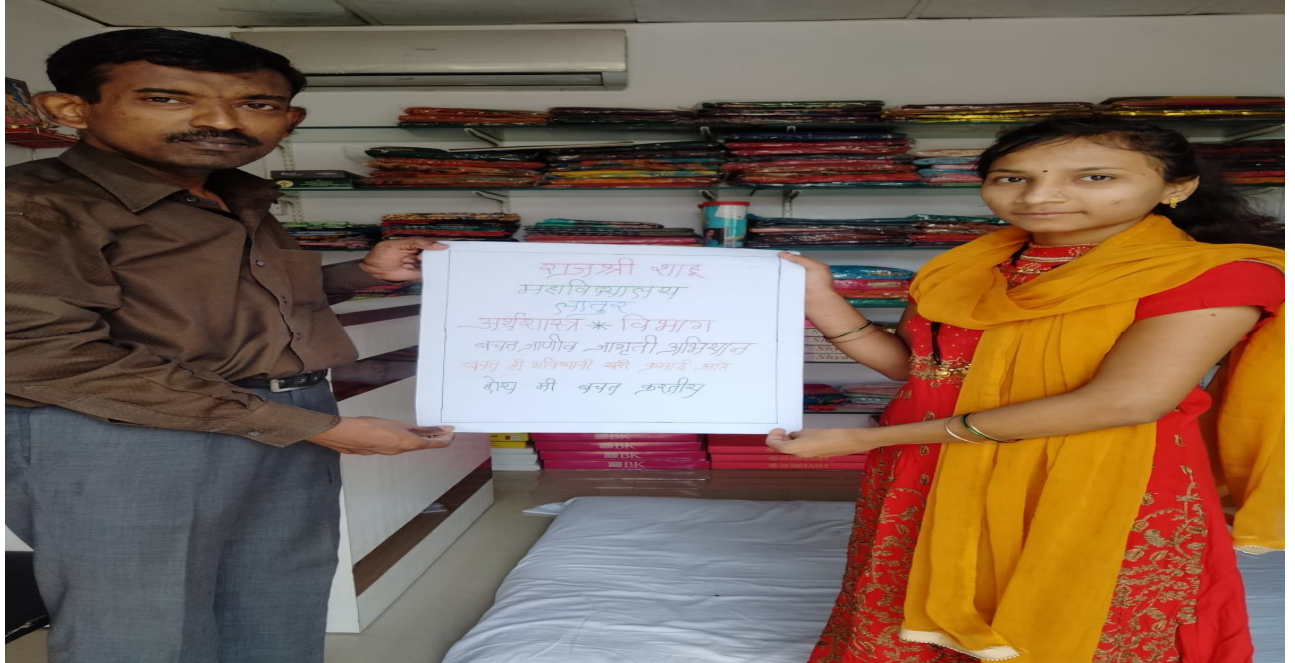
The challenging issues that to inform and collect information from people about savings and investment and collect information from people about savings and investment


Convener
Dr. C.R. Valakate


Head,
Department of Economics,
Rajarshi Shahu College,
LATUR.


Principal
PRINCIPAL
Rajarshi Shahu Mahavidyalaya
(Autonomous), Latur

Geotagged Photographs/ Screenshots:



B. A. I Year Student is explaining the importance of saving with cloth shopper at Ganj Golai Latur Market.



Student of B.A. II Year clearing they are the sources of Investment with Fruits Shopper Market



B.A. II year Student is Discussing about Saving how is importance in the life with Swapper Ladies

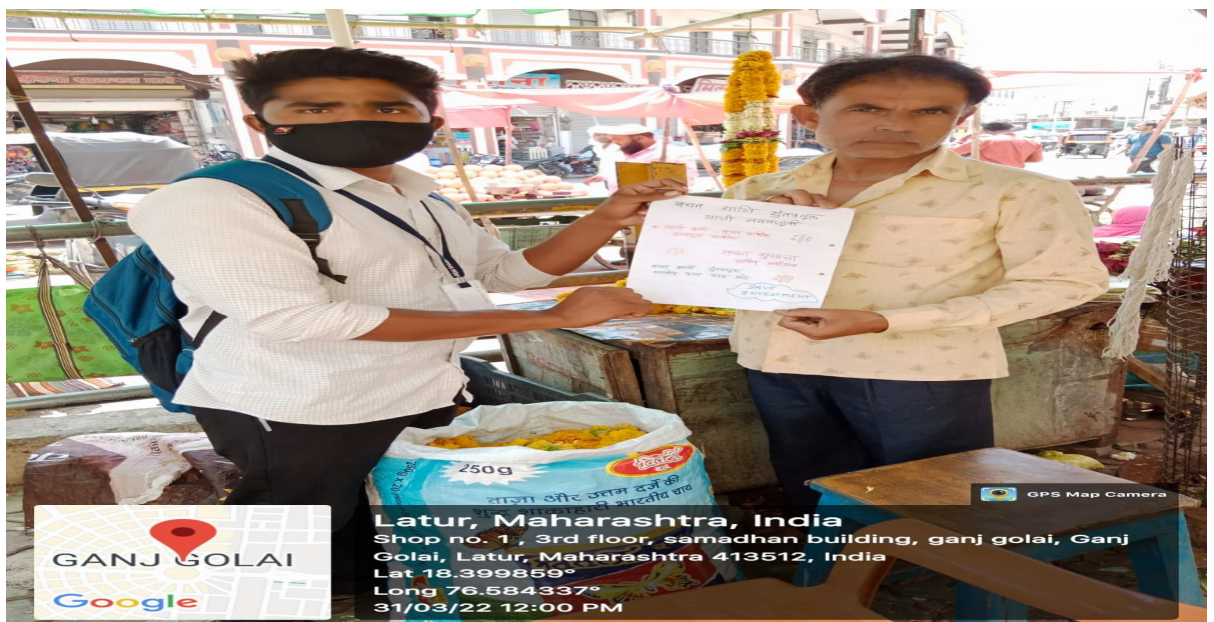
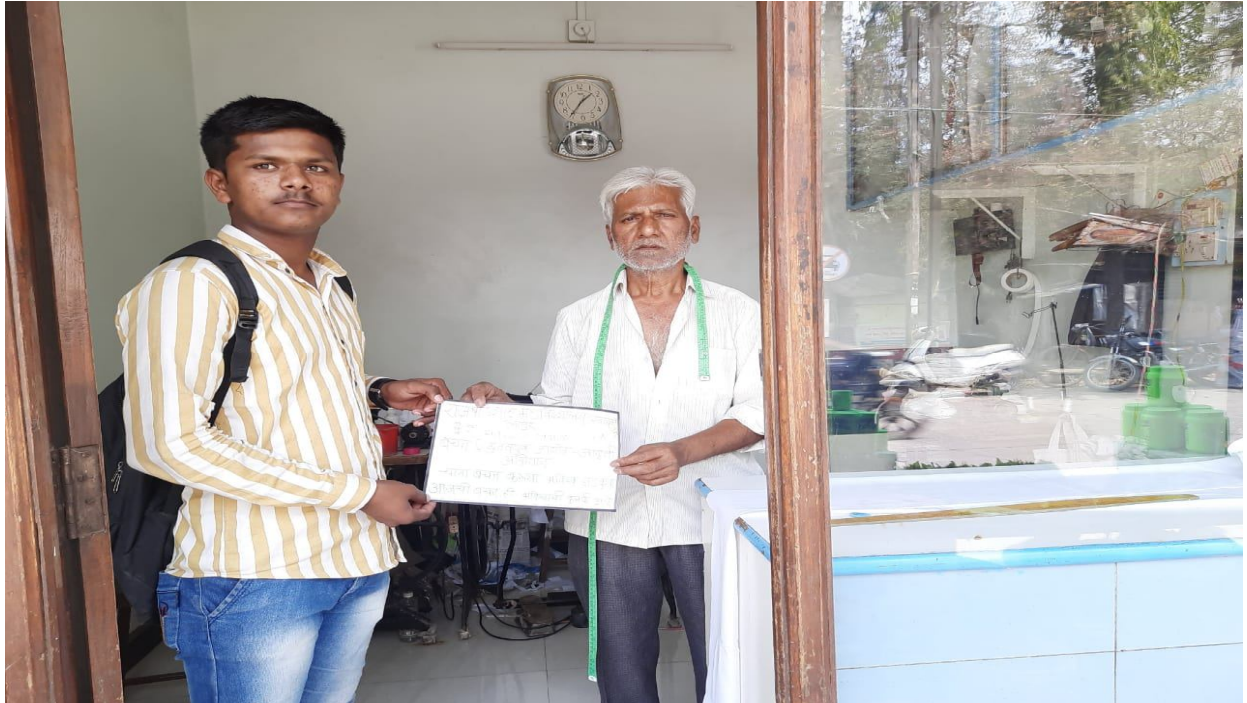




Awaring of saving and Investment in the business by our Departmental Students to Kirana Shopper at Village



M.A. I Year Student to Make aware about Saving with Gents Taller at Prakash Nager , Latur



M. A. II Year Student is make aware what is the role of Saving to build the strong Business



Students Explaining the Importance of Saving and Investing to Different People in the Society.



Students Explaining the Importance of Saving and Investing to Different People in the Society.



Awaking of saving and Investment in the business by our Departmental Students to Kirana Shopper at Village





B. A. I Year Student is explaining the importance of saving with cloth shopper at Ganj Golai Latur Market.





Students Explaining the Importance of Saving and Investing to Different People in the Society.



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