



Shiv Chhatrapati Shikshan Sanstha's
Rajarshi Shahu Mahavidyalaya, Latur

(Empowered Autonomous Institution)

Department of Economics

A) A Summary Report of the Activity

1) Title of Programme:		Guest Lecture on Generation-Z (Gen-Z): Role in the Transformation of the Indian Economy and Society		
2) Name of Organizing Department/Unit:		Department of Economics		
3) Name of the Coordinator(s)/ Convener(s)/ Organizer(s) of the Programme:		Chair Presence: Dr. Mahadev Gavhane (Principal) Convener: Dr. B. P. Gadekar (HoD) Organizing Secretary: Prof. Nitin Walke		
4) Date(s) of the Programme:		16/09/2026		
5) Venue:		VLC		
6) Target Group:		Teachers and Students		
7) Number of Participants:		Male	Female	Total
A separate list with signatures be maintained in the department/Unit)	Teaching	03	01	04
	Non-Teaching	00	00	00
	Students	12	20	32
8) Name(s) and details of Resource Person(s), if any:		Prof. Vyankati Balaji Ghule (Assistant Professor, Dept. of Economics, Mahatma Basweshwar Mahavidyalaya, Latur.)		
9) Total Expenditure for the Programme:		Nil/Free		
10) Source of Funding:		Not Applicable		

I. Title: Guest Lecture on Generation-Z (Gen-Z): Role in the Transformation of the Indian Economy and Society

II. Introduction

The Department of Economics, Rajarshi Shahu Mahavidyalaya, Latur (Empowered Autonomous Institution), organized a Guest Lecture on “**Generation-Z (Gen-Z): Role in the Transformation of the Indian Economy and Society**” on **16th September 2026**. The programme was conducted to provide students with academic insights into the characteristics, aspirations, economic behaviour, and social influence of Generation-Z. **Prof. Vyankati Balaji Ghule, Assistant Professor, Department of Economics, Mahatma Basweshwar Mahavidyalaya, Latur**, served as the resource person and shared valuable insights regarding the Role of Gen-Z in shaping the changing Indian economy and society.

III. Objectives

1. To introduce students to the concept and characteristics of **Generation-Z (Gen-Z)**.
2. To understand the changing economic behaviour and aspirations of the younger generation.
3. To examine the role of Gen-Z in the growth of India's **digital economy**.
4. To understand the contribution of Gen-Z towards entrepreneurship, innovation, and new employment opportunities.
5. To examine changing consumption patterns and preferences among Gen-Z.
6. To understand the social and cultural transformation influenced by the younger generation.

III. Details of Participants

There were **32** participants including **12** Male and **20** Females.

IV. Brief Summary of the Function

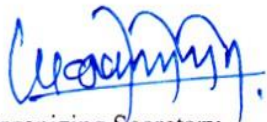
The Department of Economics organized a guest lecture on **Generation-Z (Gen-Z): Role in the Transformation of the Indian Economy and Society**. The session was delivered by **Prof. Vyankati Balaji Ghule, Assistant Professor, Department of Economics, Mahatma Basweshwar Mahavidyalaya, Latur**, who discussed the distinctive characteristics, aspirations, and socio-economic behaviour of Generation-Z.

The speaker explained how digital technology, internet access, social media, artificial intelligence, and digital platforms are influencing the education, employment choices, consumption patterns, communication, and social relationships of Gen-Z. He highlighted the increasing participation of young people in the digital economy, entrepreneurship, start-ups, freelancing, e-commerce, and digital financial services, and explained their growing influence on changing market demand and economic activities. The speaker emphasized the need for continuous learning, technological adaptability, creativity, and entrepreneurial skills to effectively respond to the changing economic environment. The session was conducted under the guidance and coordination of **Dr. B. P. Gadekar, HoD, Department of Economics** and Convener of the programme.

His academic leadership contributed to the effective organization and successful completion of the activity.

V. Conclusion and Feedback

The interaction between the speaker and students made the session informative, engaging, and participatory. Students actively participated in the discussion and raised questions related to employment opportunities and entrepreneurship. The speaker addressed their queries and provided valuable insights into the role of technology and digitalization. Students also shared their views on changing consumer behaviour and emerging career opportunities. The discussion helped students understand the impact of Gen-Z on the Indian economy and society. Overall, the interaction enriched students knowledge and encouraged them to think critically about future economic and social transformations.



Organizing Secretary

Prof. N. R. Walke



HoD

Dr. B. P. Gaddekar
Head & Research Supervisor
PG Department of Economics
Rajarshi Shahu Mahavidyalaya
(Autonomous), Latur (MS)



Principal

PRINCIPAL

Rajarshi Shahu Mahavidyalaya, Latur
(Autonomous)



Dignitaries paying floral tribute and performing the ceremonial worship of the portrait of Rajarshi Chhatrapati Shahu Maharaj at the commencement of the academic programme.



Prof. Vyankati Balaji Ghule, the Chief Guest and Resource Person, guiding the students during the guest lecture on Generation-Z (Gen-Z): Role in the Transformation of the Indian Economy and Society, with special emphasis on emerging challenges, employment opportunities, and the role of new technologies in economic and social transformation.



Dr. B. P. Gadekar (HoD), Chairperson of the Programme, guiding and addressing the students during the guest lecture on Generation-Z (Gen-Z): Role in the Transformation of the Indian Economy and Society.



Students actively participating in the interactive session during the guest lecture on Generation-Z (Gen-Z): Role in the Transformation of the Indian Economy and Society, demonstrating their keen interest in understanding emerging economic trends, employment opportunities, and technological advancements.



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(Empowered Autonomous Institution)

Department of Economics

Academic Year 2026-2027



Attendance list

Activity Name: Guest lecture on Generation Z (Gen-Z):

Role in the Transformation of the Indian Economy and Society

Time: 11.00 am

Date: 16/09/2026

Sr. No.	Roll No.	Class	Name of Student	Gender (M/F)	Sign
1	10	MAFY	shivange saoj dhanraj	F	Shivange
2	2	MAFY	Barote Bismillah Rabbani	F	Bismillah
3	17	MAFY	Patil Aarti Dhanraj	F	Aarti
4	3	MAFY	Vivek Somnath Ghude	M	Vivek
5	13	MAFY	GORAD KRISHNA BAPURAO	M	KRISHNA
6	09	MAFY	Sayyed Alfiya Salim saheb.	F	Alfiya
7	05	MAFY	Halgunde Ashvini Subhash	F	Ashvini
8	06	MAFY	Roshani Anil Maske	F	Ri
9	06	B.AFY	Kamble Neha Sanjay	F	Neha
10	182	B.AFY	Kamble Sanghmita Ramesh	F	Kamble
11	186	B.AFY	Bidkar Shreya Amar	F	Shreya
12	171	B.AFY	Maske Pranita someshwar	F	Pranika
13	176	B.AFY	Shinde Mamta Prakash	F	Mamta
14	167	B.AFY	Kotwal Sana Suleman	F	Sana
15	151	B.AFY	Belgawan Aliya Azim	F	Aliya
16	154	B.AFY	Shakre Sanchita Maruti	F	Sanchita
17	169	B.AFY	Mandale Yash Vijay	M	Yash
18	158	B.AFY	Gajale Dinesh Sridanand	M	Dinesh
19	172	B.AFY	More Mohit Manohar	M	Mohit
20	174	B.AFY	Shaikh Afijana Ajub	F	Afijana

Principal
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