



Documentation of Special guest lecturer series held on 5 April to 10 April 2021
Department of Mass Communication & Journalism

A) A SUMMARY REPORT

1) Title of Programme:		National Level Workshop on Political Public Relation		
2) Name of Organizing Department/Unit:		Department of M.A. M.C.J & Department of Political Science		
3) Name of the Coordinator(s)/ Convener(s)/ Organizer(s) of the Programme:		Prof Patwari Shivshankar Prof Bansode Dnyaneshwar		
4) Date(s) of the Programme:		6 th January , 2022		
5) Venue:		On Zoom link		
6) Target Group:		Students		
7) Number of Participants:		Male	Female	Total
A separate list with signatures be maintained in the department/Unit)	Teaching	10	05	15
	Students	45	68	113
	Total	55	73	128
8) Name(s) and details of Resource Person(s), if any:		<p>1. Mr.Keshavupadhye,Spokesperson,BJP Maharashtra State, Mumbai 2. Mr.Shrinivas Bikkad, Media Coordinator of Maharashtra Pradesh Indian National Congress Committee, Mumbai 3. Harshal Pradhan,spokesperson of Chief Minister of Maharashtra Hon'ble UddhavThackeray,Mumbai. 4. Bhushan Raut (Advocate, Bombay High Court) Spokesperson,NCP Maharashtra, Mumbai 5. Mr. Yogesh Bidwai, Senior sub editor,Lokmat, Mumbai 6. Dr. Gopalraoji Patil, President, Shiv Chhatrapati Shikshan Sanstha, Latur</p>		

9) Total Expenditure for the Programme:	1500/-
10) Source of Funding:	College

B) A Report in the Following Format (not to exceed 2 pages)

i. Title "One Day workshop on Political Public Relation ."

ii. Introduction (with details of name of programme, organizer, date venue, etc)

The workshop organized on the ocation of Darpan Day or Marathi Patrakar Divas 6th January 2022.

iii. Objectives of the Programme/ issues addressed

To create awareness & importance about Political Public Relation in Students.

To aware students about Importance Political Public Relation.

To aware about political parties how to work with media.

To create awareness, importance & how to support media in Politics.

iv. Details of Participants (number, profession, geographical representation, sex ratio, etc; a separate list can be attached as Appendix with the full details if necessary)

Sr.No.	Participated Students	Participated Journalist	Teacher	Total
01.	113	Nil	15	128

v. Brief Summary of Events/ Sessions:

01. First session is inaugural session:

Prof Patwari Shivshankar floral welcome to Guest

1. President of the programme - Dr. Gopalraoji Patil, President, Shiv Chhatrapati Shikshan Sanstha, Latur
2. Chief Guest - Mr.keshav upadhye ,Spokesperson, BJP Maharashtra ,Mumbai

02. Second session is business session. In this session Three Guest Speakers r guided to our students about Political Public Relation.

1. **Mr.Bhushan Raut** Advocate, Bombay High Court Spokesperson,NCP Maharashtra, Mumbai said There is number of chances for newcomers in political Public Relation.

2. **Mr. Shrinivas Bikkad**, Media Coordinator of Maharashtra Pradesh Congress Committee, Mumbai says student create awareness about political parties & Political Leaders.

3.**Mr. Harshal Pradhan**,President Uddhav Thackeray's spokesperson, Mumbai says, students get journalist skill for better work in the field political public Relation.

4. **Mr. keshav upadhye**,Spokesperson, BJP Maharashtra ,Mumbai said- in the new era lot of jobs opens in the political public relation.

5. Dr. Gopalraoji Patil said- political public relation work is creative work. Some political leaders are create their own identity by giving use full information to media & also Public.

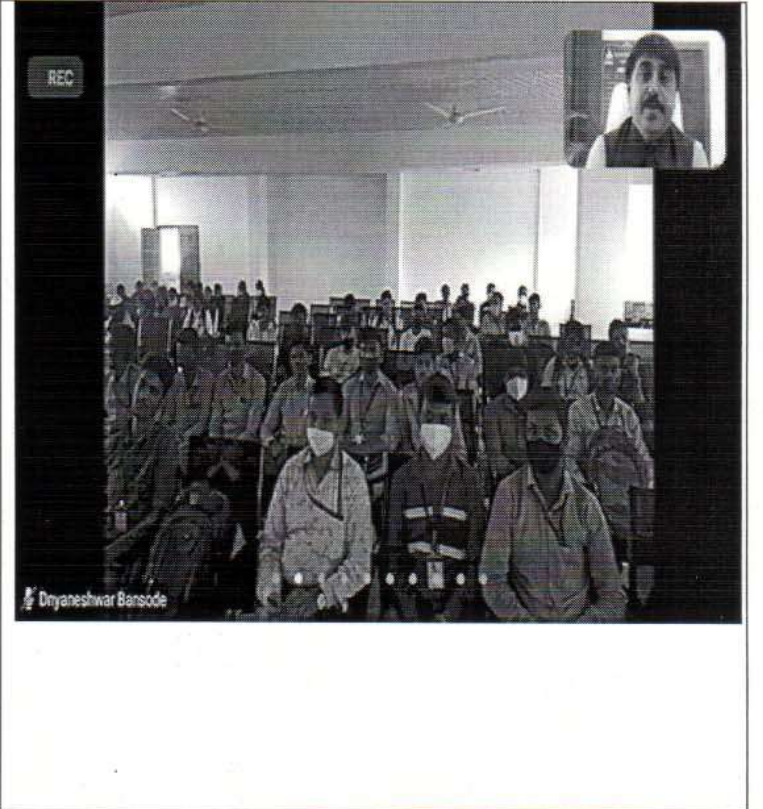

HOD
Mass Communication and Journalism
Rajarshi Shahu Mahavidyalaya,
LATUR-413012


PRINCIPAL
Rajarshi Shahu Mahavidyalaya
(Autonomous), Latur

C) Photographs



Chief Guest Shri.Keshav Upadhey addressing to the participant.Below Mr Shrinivas Bikkad & President Hon. Dr Gopalraoji Patil



Principal Dr. M.H. Gavhane addressing to the participant online & Offline mode

शिव छत्रपती शिक्षण संस्था, लातूर

राजर्षी शाहू महाविद्यालय (स्वायत्त), लातूर

एम.ए. एम.सी.जे. आणि राज्यशास्त्र विभागाच्या वतीने
मराठी पत्रकार दिनानिमित्त
राजकीय क्षेत्रातील जनसंपर्क
ऑनलाईन कार्यशाळा

दि. 6 जानेवारी 2022, वेळ : 11.00 ते 2.00

अध्यक्ष : मा. डॉ. गोपाळराव पाटील
अध्यक्ष शिवछत्रपती शिक्षण संस्था, लातूर

उद्घाटक : मा.श्री. केशव उपाध्ये
प्रवक्ते भाजपा महाराष्ट्र प्रदेश

मार्गदर्शक

मा.श्री.हर्षल प्रधान (जनसंपर्क प्रमुख शिवसेना महाराष्ट्र)
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समारोप

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