



Shiv Chhatrapati Shikshan Sanstha's

**Rajarshi Shahu Mahavidyalaya Autonomous, Latur**  
**Department of M.A.M.C.J.**

**A) Summary Report of Activity**

1 (Title of program :	<b>Workshop on 'Political Public Relations' on the Occasion of Darpan Day</b>			
2 (Name of Organizing Department/Unit:	<b>Department of M.A.M.C.J. &amp; Political Science</b>			
3 (Name of the Coordinator)s /(Convener)s /(Organizer)s (of the program	<b>Prof.Patwari Shivshankar</b>			
4 (Date)s (of the program	<b>06 January 2022</b>			
5) Venue/Mode	<b>Online</b>			
6 (Target Group	<b>UG &amp; PG Students and Staff, Researcher</b>			
7 (Number of Participants	<b>Male</b>	<b>Female</b>	<b>Total</b>	
A separate list with signatures be maintained in the department/Unit(	Teaching	<b>10</b>	<b>05</b>	<b>15</b>
	Students	<b>45</b>	<b>68</b>	<b>113</b>
				<b>128</b>
8 (Name)s (and details of Resource Person)s(, if any:	<b>Shri.Keshav Upadhey, Mumbai BJP State Spokespersons</b> <b>Shri.Harshal Pradhan Mumbai, Shivsena Chief Ministers P.R.O.</b> <b>Shri.BhushanRaut, Mumbai, State Spokespersons The Nationalist Congress Party</b> <b>Shri.ShrinivasBikkad State Spokespersons Indian National Congress Party.</b>			
9 (Total Expenditure for the program :	<b>1500</b>			
10 (Source of Funding:	<b>Rajarshi Shahu Mahavidyalaya (Autonomous), Latur</b>			

## **B) REPORT**

### **i) Title:**

**Workshop on 'Political Public Relations' on the Occasion of Darpan Day**

### **ii) Introduction:**

On 06<sup>th</sup> January 2022 Department of M.A. Mass Communication & Journalism & Political Science organized Workshop on '**Political P.R.**'. Inauguration speech was delivered by Shri. Keshav Upadhey & President of the Programme is Ex. M.P. Dr. Gopalraoji Patil. After that in first session Shri. Harshal Pradhan, Shri. Bhushan Raut, Shri. Shrinivas Bikkadhas guide the students and talks on Political Public Relations along with question-answer session. The student from U.G. and P.G. nearly 120 were participated in this Workshop. Which was very fruitful for the students of B.A. and M.A. Political Science & Mass Communication & Journalism students which benefit them to know much more about Political Parties, Public Relations, Career in Journalism. Principal Dr. Mahadev Gavhane also participated. Prof. Patwari Shivshankar took initiative and work hard to make this event a grand success.

### **iii) Objectives of the Programme/issues addressed:**

- To provide Political P.R. knowledge to students.
- To make students aware of the Political Parties, Political Leader.
- To inculcate the habit of curiosity among students.
- To make students all-rounder.
- To inculcate the habit of comparative study.

### **iv) Details of Participation:**

55 Male and 73 Female were participated.

### **v) Brief Summary of Events/ Sessions:**

Department of Political Science organized Workshop on 'Public Relations'. This was a guest lecture. Which was delivered by Shri. Keshav Upadhey, Shri. Harshal Pradhan, Shri. Bhushan Raut, Shri. Shrinivas Bikkadon the topic 'Public Relations'. This program was started sharply at 11.00 pm Prof. Shivshankar Patwari introduced guest lecture. All Guests addressed students while addressing the student focused on the Political Leader and parties. This program ended with thanks of speech of Prof. Dnyaneshwar Bansode.

**vi) Conclusion, with Feedback on the Programme:**

We must have to know about research. To know about Patent in humanities.

**vii) Any Appendix if necessary:**

List of participants attached.

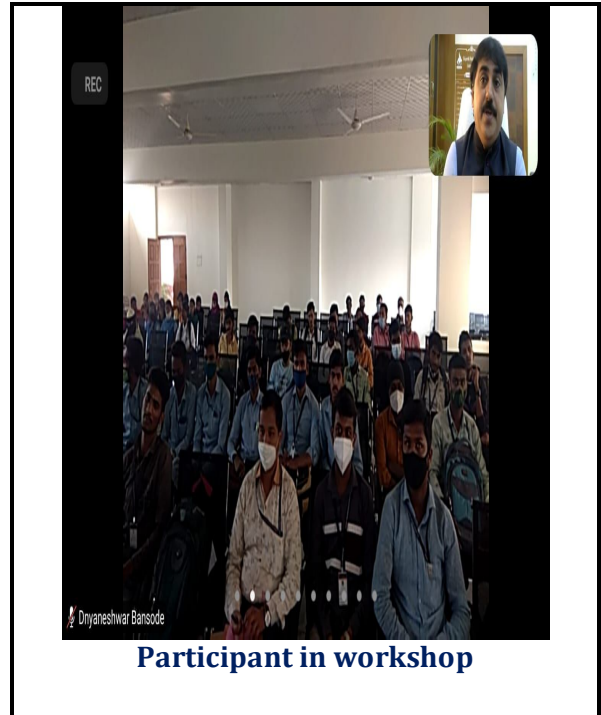
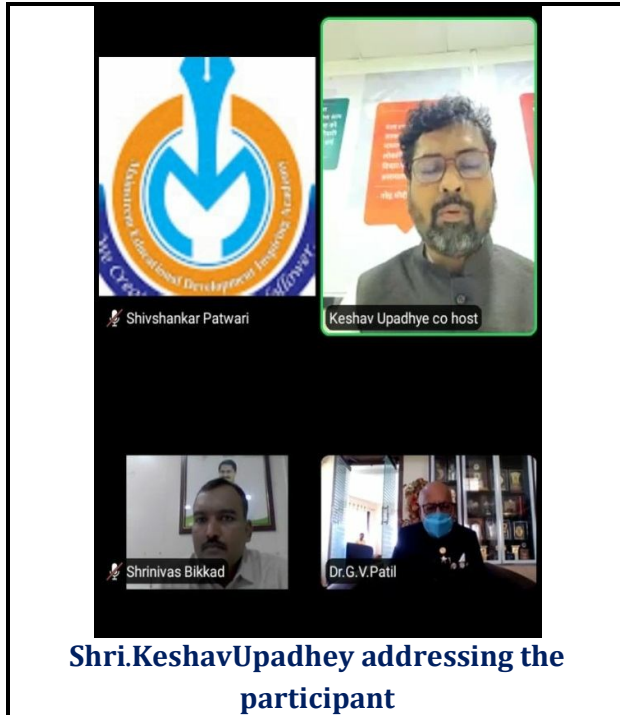
**Date: 08.01.2022**

  
Signature HoD  
**HOD**  
Mass Communication and Journalism  
Rajarshi Shahu Mahavidyalaya,  
LATUR-413512



  
Signature Principal  
**PRINCIPAL**  
Rajarshi Shahu Mahavidyalaya  
(Autonomous), Latur

**C) Geotagged Photographs/ Screenshots:**



**D) Link of Video of Programme: Nil**

**E) Copy of Brochure Prepared of Programme:**

शिव छत्रपती शिक्षण संस्था, लातूर

 **राजर्षी शाहू महाविद्यालय (स्वायत्त), लातूर**

एम.ए. एम.सी.जे. आणि राज्यशास्त्र विभागाच्या वतीने  
मराठी पत्रकार दिनानिमित्त  
राजकीय क्षेत्रातील जनसंपर्क  
ऑनलाईन कार्यशाळा

दि. 6 जानेवारी 2022 वेळ : 11.00 ते 2.00



**अध्यक्ष : मा. डॉ. गोपाळराव पाटील**  
अध्यक्ष शिवछत्रपती शिक्षण संस्था, लातूर

**उद्घाटक : मा.श्री. केशव उपाध्ये**  
प्रवक्ते भाजपा महाराष्ट्र प्रदेश

**मार्गदर्शक**

**मा.श्री.हर्षल प्रधान** **मा.श्री.भूषण राऊत** **मा.श्री.श्रीनिवास बिक्कड** **श्रीमती वर्षा फडके**  
जनसंपर्क प्रमुख शिवसेना सोशल मीडिया समन्वयक, राष्ट्रवादी काँग्रेस मीडिया समन्वयक, भारतीय राष्ट्रीय काँग्रेस उपसंचालक डी.जी.आय.पी.आर.  
महाराष्ट्र महाराष्ट्र महाराष्ट्र मंत्रालय, मुंबई

**समारोप**

**प्राचार्य डॉ. महादेव गव्हाणे**  
अध्यक्ष

**श्री. योगेश बिडवई**  
प्रमुख अतिथी  
वरिष्ठ उपसंपादक, दै. लोकमत, मुंबई

F) Any Other Publicity Material: Nil