

Rajarshi Shahu Mahavidyalaya, Latur
(Autonomous)
Academic Year 2018-19
Annual Activity Report
Name of Department of Mass Communication and Journalism

Particulars	Details
Name of activity	News Writing Workshop
Beneficiaries of activity	Students
Dates (From -To)	12 Jan 2019
No of participants	20
Activity Report 01 Activity : one Day News Writing Workshop	
<p>Details of Activity, Achievements and benefit to the students and society</p> <p>Department conducted one Day News Writing Workshop for M.C.J. Students on the occasion of First Marathi News Paper "Darpan" 187th Birth Anniversary. In this workshop total 5 Senior Journalist r guide to students.</p> <ol style="list-style-type: none"> 1. Mr. Yashwant Bhandare (Director ,DGIPR) 2. Mr. Arun Samudre (Correspondent of D.D.) 3. Mr Pradip Nandkar (Correspondent of Loksatta) 4. Mr. Vikas Gadhav (Correspondent of Sakal) 5. Mr. Shahikant Patil (Correspondent of Zee 24) <p>These senior Journalist r giving how to prepare for news writing , what is basic different in Audio and Print news writing, how to write for Television news and</p>	 <p>News Writing workshop inguration by Mr Yashwant Bhandre (Director ,DGIPR.), Corospondent Mr Pradeep Nandkar ,Principal Dr M.H. Gavhane</p>  <p>News Writing workshop addres by Mr Arun Samudre Corospondent Doordarshan</p>






News Writing workshop guided by Mr Vikas Gadhave
Corospondent Daily Sakal



Mr Shahikant Patil Zee24

Signature HoD

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Particulars	Details
Name of activity	Study tour
Beneficiaries of activity	Students
Dates (From -To)	12 Jan 2019
No of participants	20
Activity Report 02 Activity : Study Tour	
<p>Details of Activity, Achievements and benefit to the students and society</p> <p>Department conducted Out Door Study Tour at Mumbai. In this tour their r 7 student's r participants. In this study tour we visit to</p> <ol style="list-style-type: none"> 1. DGIPR Department, Gove. of Maharashtra ,Mumbai 2. Public Relation Department of State Election Commission Office, Mumbai. 3. Public Relation Department of Mumbai University, Fort Mumbai 4. Public Relation Department of Chief Minister of Maharashtra 5. IBN-Lokmat News Channel ,Lower Paral ,Mumbai 6. Dadasaheb Falke Chitra Nagari, Goregaon ,Mumbai 7. Depatment of M.C.J.,Mumbai University, Kalina Campus 8. Chaitya Bhoomi -Memorial to B. R. Ambedkar, 9. The Shree <i>Siddhivinayak</i> Ganapati Mandir Lord Shri Ganesh. It is located in Prabhadevi, Mumbai 10. The <i>Haji Ali</i> Dargah is a mosque and dargah (tomb) the monument of Pir <i>Haji Ali</i> Shah Bukhari located on an islet off the coast of Worli in the southern part ,Mumbai 11. Mahalaxmi is a neighborhood within Mumbai. 12. Gateway of India is <i>India's most valued structure, which was built in 1924</i> 	<p style="text-align: center;">Scanned Photo(s) in JPG with caption</p>  <p style="text-align: center;">With C.M. Office Public Relation Officer Mr Hemaraj Bagul</p>  <p style="text-align: center;">With Mr Sameer News Editor IBN Lokmat news Channel</p> 



At Dadasheb Chitranagre Shooting Location



In Mumbai University old Campus

With Shri Shavaji Mankar Director ,
News Section ,DGIPR ,Mumbai



Public Relation officer Mr More
Jagdish, Department of State Election
Commission Office, Mumbai.



Public Relation Officer Dr. Bansod
Liladhar ,Mumbai University, Fort
Mumbai



With State Election Commissioner ,
Mumbai



With Dr Sunder Rajdeep ,Head of the
Deptatment of M.C.J.,Mumbai
University, Kalina Campus





At Juhu Beach



In Mumbai University old Campus

IBN-Lokmat News Channel ,Lower
Paral ,Mumbai



Dargah Mahim



Chaitya Bhoomi -Memorial to B. R.
Ambedkar,




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Activity Report 03 Activity : College Level Competitions	
<p>Details of Activity, Achievements and benefit to the students and society</p> <p>Department Of Mass Communication and Journalism had Conducted four College Level competitions</p> <ol style="list-style-type: none"> 1. Good handwriting with shuddha lekhan In Marathi 2. Mobile Photography 3. News of the Week 4. Letter writing to relatives <p>In these competitions 312 students participated. These competitions were held on</p>	 

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Particulars	Details
Name of activity	<i>One Day with Media</i>
Beneficiaries of activity	Students
Dates (From -To)	26 ,& 28 Feb 2019
No of participants	20
Activity Report 04	
Activity : Visits to Lokmat office as an“ One Day with Media”	
<p>Details of Activity, Achievements and benefit to the students and society</p> <p>Department Of Mass Communication and Journalism had Conducted “ One Day with Media” .In this concepts we introduce to our Students with all Departments from the Print Media.</p> <ol style="list-style-type: none"> 1. Circulation department 2. Editorial department 3. Advertising department 4. Printing department 5. DTP and Pagination 6. General management <p>Our students gathered together at Shivaji Chowk, LATUR in early morning 4.30 A.M. for how to work the circulation department Of Lokmat newspaper .Mr . Pawar Vijay (In charge Circulation Department) Gives all the related information.</p> <p>After that we visit to editorial department of Lokmat. The Head of Editorial department Mr. Halale Dharmraj giving</p>	<p style="text-align: center;">Scanned Photo(s) in JPG with caption</p>  <p>In Morning with circulation teem of Lokmat</p>  <p>With Mr Dharmaraj Halale Head of Editorial Department of Lokmat</p> 

With Mr. Niteen Khot Head of Management
Department of Lokmat



With Mr. Umesh Lokare Head of Technical
Department of Lokmat

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Beneficiaries of activity	Students
Dates (From -To)	26 ,& 28 Feb 2019
No of participants	20
Activity Report 04 Activity : Visits to Eakmat office as an “ One Day with Media”	
<p>Details of Activity, Achievements and benefit to the students and society</p> <p>Department Of Mass Communication and Journalism had Conducted “ One Day with Media” .In this concepts we introduce our Students to with all Departments from the Print Media.</p> <ol style="list-style-type: none"> 1. Editorial department f City office 2. Advertising department 3. Printing department 4. DTP and Pagination 5. General management <p>Students gathered together at Gandhi Chowk City office Latur . the chief of Mr Eajaja Shaikh ,Balasaseb Jadhav r giving Editorial Information . After that we visit to editorial department of Eakmat. The Editor Mr. Manages Dongrajkar talk with students .In Advertising department Mr. Shinde Suresh giving information about how work the department with other department .</p>	 <p>With Technical Staff of Eakmat</p>  <p>With Mr Mangesh Dongrajkar Editor Eakmat</p>

Mr

Signature HoD

