



Shiv Chhatrapati Shikshan Sanstha's
Rajarshi Shahu Mahavidyalaya (Autonomous),
Latur
Chandra Nagar, Latur (Maharashtra)

Activity Report
2020 - 21

Rajarshi Shahu Mahavidyalaya(Autonomous), Latur
Department of Commerce
Workshop on Retail Management

A) A SUMMARYREPORT

1) Title of Programme:		Workshop on Retail Management		
2) Name of Organizing Department/Unit:		Department of Commerce		
3) Name of the Coordinator(s)/ Convener(s)/ Organizer(s) of the Programme:		Dr. P. R. Rodiya		
4) Date(s) of the Programme:		10 th MAY 2021		
5) Venue:		Online Microsoft Teams		
6) Target Group:		B. Com . and M. com. Students		
7) Number of Participants:		Male	Female	Total
A separate list with signatures be maintained in the department/Unit)	Teaching	02	02	04
	Students	40	64	104
	Total	42	66	108
8) Name(s) and details of Resource Person(s), if any:		Dr. Naresh Pinamkar, Asst. Prof. Dept. of Commerce, Maharashtra Mahavidyalaya, Nilanga,		
9) Total Expenditure for the Programme:		--		
10) Source of Funding:		College		

A) A Report in the Following Format (not to exceed 2pages)

i. Title : Workshop on Retail Management

Introduction : (with details of name of programme, organizer, date venue, etc)

Workshop on Retail Management was organized by the Department of Commerce on 10th May 2021 at 1.00pm through online mode. The chief speaker of this workshop was Dr. Naresh Pinamkar, Asst. Prof., Dept. of Commerce, Maharashtra Mahavidyalaya, Nilanga, Objectives of the Programme/ issues addressed:

- Become familiar with how the retail industry works
- Learn how to receive, present and maintain merchandise.
- Learn how to identify, hire, retain and build retail talent.
- Learn the functions that support service and sales.
- Understand the areas of accountability for retail management
- Understand how the role of the manager impacts the success of a retail business
- Determine level of interest in pursuing a career in retail management
- Understand how to drive sales growth.

i. Details of Participants (number, profession, geographical representation, sex ratio, etc; a separate list can be attached as Appendix with the full details if necessary) The total no of participants were 108 out of which 04 were teachers & remaining 104 were students. Out of which 60 % (66) were female students & remaining 40 % (42) were male students all the participants were from Laturcity.

ii. Brief Summary of Events/ Sessions:

The present program was conducted in 1 session under the chairmanship of Dr. A. J. Raju Vice-Principal, Rajarshi Shahu Mahavidyalaya (Autonomous), Latur. Resource persons delivered their lectures on the said subject. The purpose of the program was introduced by Dr. P. R. Rodiya, Convener of the Program. Vote of thanks was given by Ms Amruta Savalsure.

iii. Conclusion, with Feedback on the Programme :-

overall response of the students was positive.

iv. Any Appendix If Necessary (the report should be limited to 2 pages; any additional relevant information may be put in an Appendix)

Signature of HoD/ In-charge Support Unit

B) Geotagged Photographs – Not more Than 5 Photos (hard and soft copies to be maintained by the department/Unit).

**Workshop on Retail Management
No of Students Participated – 108**



