

Rajarshi Shahu Mahavidyalaya,Latur

(Autonomous)

Structured Work Plan for Teaching

(Dec – 2018 to March. 2019)

1. Details of Classes to be taught

Sr. No.	Class	Name of Asstt. Prof.	Subject	Paper
1	M A M.C.J. I Year	Patwari S T	Mass Communication & Journalism	Development Communication
2				Total Period :60
3				Credit : 05

2. Summary of Lesson Plan

Name of Teacher:Class : M.A.M.C.J. (Second Semester)

Sr. No.	Subject	Unit and Chapter to be covered	Date	No. of Lectures	Academic activities to be organized	No. of Test / Assignment with topic and date
1	Mass Comm.	Unit I: Development: meaning, concept, process and models of development – theories– origin – approaches to development, problems and issues in development, characteristics of developing societies, development dichotomies, gap between developed and developing societies. Unit II : Development communication: – philosophy – Theories: Modernization, Diffusion of Innovation and other western theories of Development. Latin American Theories of development, Indian Theories of development- Gandhian Theory etc. – role of media in Development communication - strategies in development communication - social cultural	11 Dec 19 to 26 Dec 19 30 Dec 19 to 24-Jan 20	11 18		

	<p>and Economic barriers - case studies and experience – development communication policy.</p> <p>Unit III : Human Development, Sustainable Development, Economic development, liberalization, Privatization and globalization .Environment and climate change, impact on agriculture and food security, energy security, environmental sustainability, mass displacements and Migration. Urban and rural development, water and waste management, health, education, Transport etc. Panchayat Raj - planning at national, state, regional, district, block and village levels. Agricultural communication and rural development.</p> <p>Unit IV : Developmental and rural extension agencies : governmental, semi-government, nongovernmental organizations, problems faced in effective communication, case studies on use of media for development communication- newspapers, radio, television, films and documentaries, internet etc. Special development projects. SITE, Zabua, Kheda Projects.</p>	<p>28 Jan 19 to 26 Feb 19</p>	<p>19</p>		
		<p>6 Mar to 26 Mar 20</p>	<p>12</p>		

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(Dec – 2019 to March. 2020)

1. Details of Classes to be taught

Sr. No.	Class	Name of Asstt. Prof.	Subject	Paper
1	M A M.C.J. I Year	Patwari S. T.	Mass Communication & Journalism	Media Law and Ethics
2				Total Period 60
3				Total Credit 05

2. Summary of Lesson Plan

Name of Teacher: Class : M.A.M.C.J. (Second Semester)

Sr. No.	Subject	Unit and Chapter to be covered	Date	No. of Lectures	Academic activities to be organized	No. of Test / Assignment with topic and date
1	Mass Comm.	<p>Unit 1st :</p> <p>Indian Constitution: Introduction of Indian Constitution, characteristics, preamble directives of state policy, Fundamental rights, fundamental duties, freedom of speech and expression; and their limits.</p> <p>Unit 2nd:</p> <p>The legislature: The executive the cabinet - -powers, and functions; the President, union list, concurrent list; Emergency declaration; separation of powers. Contempt of. Legislature and court, censorship; political philosophies of media freedom; laws of defamation,</p> <p>Unit 3rd :</p> <p>Media Law: Press and Book Registration Act, 1867, Official secrets 1923, vis-à-vis</p>	<p>11 Dec 18 to 31 Dec 18</p> <p>1 Jan 20 to 24-Jan 19</p> <p>27 Jan 20 to 25 Feb 19</p>	<p>14</p> <p>16</p> <p>18</p>	<p>Guest lecture on 370</p> <p>One Day Workshop on News Editing</p>	<p>Unit Test – I 21-1-19 to 24-1-19</p> <p>Second Unit Test 22-3-19 to 30-3-19</p>

	<p>Right to Information Act., Drugs and Magic Remedies (Objectionable Advertisements Act, 1954, copyright, Press Council, ombudsman, right to reply, codes of ethics confidential of sources of intonation. Working Journalists and Other Newspaper Employees (Conditions of Service & Miscellaneous Provisions) Act, 1955; The Press Council Act 1985. Prasar Bharati Act.</p> <p>Unit 4th:</p> <p>Ethics: Media ethical problems including, privacy, right to reply, communal writing and sensational Reporting and yellow journalism, bias, etc. code of conduct; valuntary statutory. Media Trial</p>	<p>26-Feb 20 to 26 Mar 20</p>	<p>12</p>	<p>Guest Lecture on T V Media & Ethics</p>	
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Structured Work Plan for Teaching

(Dec – 2019 to March 2020)

1. Details of Classes to be taught

Sr. No.	Class	Name of Asstt. Prof.	Subject	Paper
1	M A M.C.J. II Year	Patwari S T	Mass Communication & Journalism	New Media Technology
2				Total Period 60
3				Total Credit 05

2. Summary of Lesson Plan

Name of Teacher: Class : M.A.M.C.J. (Second Semester)

Sr. No.	Subject	Unit and Chapter to be covered	Date	No. of Lectures	Academic activities to be organized	No. of Test / Assignment with topic and date
1	Mass Comm.	<p>Unit -1: Spread of Internet:</p> <p>Chapter 1: What is internet?, Salient features and advantage over traditional media ;History and spread of internet in India.</p> <p>Chapter 2 : Reach and problem of access; Internet and Knowledge Society; Convergence and Multi-media: Print, radio, TV, internet and mobile,</p> <p>Chapter 3: Internet Network LAN, MAN, WAN, E-mail, web ownership and administration of internet, ISPs, WAP, types of connection: dial-up, ISDN, lease- line.</p> <p>Unit -2- What is online journalism?</p> <p>: Chapter 1: Earlier websites of newspapers, E-books and E-publishing</p> <p>Chapter 2: Basic knowledge of HTML and use of a content management system;</p> <p>Chapter 3: Hyper-text utility, Multi-modality and interactivity Use of various online tools to manage text, links, photos, maps, audio, video, etc. Status of online journalism today</p> <p>Unit- 3- Digital storytelling:</p> <p>Chapter 1: Tools of multimedia journalists ;Learn to report write and produce in a manner that is appropriate for online media</p>	<p>11 Dec 19 to 8 Jan 20</p> <p>9 -Jan 20 to 29 Jan 20</p> <p>30 Jan 20 to</p>	<p>18</p> <p>14</p> <p>13</p>	<p>Study Visit in Dec 2019</p> <p>One Day Workshop on Webpage creation In Feb 2020</p>	

		<p>Chapter 2: Feature writing for online media: Story idea, development and news updates Podcast and Webcast</p> <p>Unit -4- Open source journalism: Chapter 1: Responding to the audience, Annotative reporting. Chapter 2 : Citizen Journalists Problem of verification, accuracy and fairness Chapter 3: Use of blogs, tweets, etc. for story generation and development Protecting copyright Chapter 4: Cyber Journalism: On - line. Editions of newspapers - management, Online editing e-publishing: security issue on internet and Dynamics of social media .</p>	<p>18 Feb 20</p> <p>20 Feb to 24 Mar 20</p>	<p>15</p>		
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