

Rajarshi Shahu Mahavidyalaya, (Autonomous), Latur
Department of Commerce

Structured Work Plan for Teaching (June 2022 to October 2022)

Class : B. Voc. III Retail Management and IT


Subject : Retail Entrepreneurship Development


Paper : Retail Entrepreneurship Development

Name of Teacher : Dr. P. R. Rodiya

Summary of Teaching Plan :

Unit	Chapter / Topics		No. of Lectures	Date
Unit - 1	Introduction to Retail Entrepreneurship		15	20/06/2022 to 18/07/2022
	Topic 1.1	Concept & Definition of Retail Entrepreneurship.	04	
	1.2	Role of Retail business in the modern Indian Economy	03	
	1.3	Employment and Export Opportunities in Retail Business	04	
	1.4	Export opportunities in Retail Business	04	
Unit - 2	Setting up of Retail Business		15	19/07/2022. to 12/08/2022
	Topic 2.1	Identifying the Business opportunity in Retail Business	04	
	2.2	Steps in setting up of an Small Retail Business	03	
	2.3	Environmental aspects in setting up of Small Retail Business	04	
	2.4	Present and Future value of Annuity.	04	
Unit - 3	Institutions support to Retail Business		15	13/08/2022 to 15/09/2022
	Topic 3.1	Introduction and needs to support Retail Business.	04	
	3.2	Long term and Short term financial support to Retail Business	03	
	3.3	Role of District Industries Centers (DIC) in development of Retail Business	04	
	3.4	Govt. Schemes and Subsidies to develop Retailing in India.	04	
Unit - 4	Management of Retail Business		15	16/09/2022 to 15/10/2022
	Topic 4.1	Introduction to Management of Retail Business	04	
	4.2	Production Management of Retail Business	03	
	4.3	Financial Management of Retail Business	04	
	4.4	Marketing Management of Retail Business	04	


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