

Welcome

Department of Sociology

BATY
Paper-XIII
Sayali Samudre
Topic - Data Collection

Data Collection

1. Data collection is an important part of social research
2. This is a significant and unavoidable step in 'Social Research Method'
3. Especially in 'Quantitative Research' Data collection plays a vital role in effective social Research

Meaning of Data Collection

- ▶ According to 'Good and Hatt,'

“ Fact is an empirically verifiable observations.”

Significance of Data collection

- ▶ Base of Research
- ▶ Discovery of Causes and Effect
- ▶ Perception of Reality
- ▶ Helpful in Problem Solving
- ▶ Helpful in Comparative study

Types of Data Collection

- ▶ Primary Data Collection
- ▶ Secondary Data Collection

Primary Data Collection

- ▶ Questionnaire
- ▶ Scheduled
- ▶ Interview
- ▶ Participant Observation

Secondary Data Collection

- ▶ Personal Document
- ▶ Public Document

Thank You..!