

# Shiv Chhatrapati Shikshan Sanstha's Rajarshi Shahu Mahavidyalaya (Autonomous), Latur Training and Placement Cell

# A) A Summary Report of the Activity

1) Title of Programme:		Investor Awareness and Introduction to Capital Markets		
2) Name of Organizing Department/Unit:		Training and Placement Cell		
3) Name of the Coordinator(s)/ Convener(s)/ Organizer(s) of the Programme		Dr Mahadev Gavhane, Chief Organizer		
4) Date(s) of the Programme		22.12.2020		
5) Venue / Mode		Virtual		
6) Target Group		All Students		
7) Number of Participants		Male	Female	Total
A separate list with signatures be maintained in the department/Unit)	Teaching	N.A.	N.A.	
	Non Teaching	N.A.	N.A.	
	Students	165	235	400
8) Name(s) and details of Resource Person(s), if any:		Dr. Rinkesh Chheda (National Stock Exchange)		
9) Total Expenditure for the Programme:		N.A.		
10) Source of Funding:		Rajarshi Shahu Mahavidyalaya (Autonomous), Latur		

## (B) Report

i) Title:

"Investor Awareness and Introduction to Capital Markets"

### ii. Introduction

The success of a mutual fund depends upon the awareness and confidence level of the investors. The investment pattern varies with age, education, gender, occupation. The present study is conducted with the objective of assessing the awareness level of the investors. It was observed low level of awareness about mutual fund among the investors. It also observed significant difference in the awareness level the investors belonging to different education background and gender.

# iii. Objectives of the Programme/ issues addressed

- To aware the students about Capital Markets
- iv. Details of Participants: 400 students participated.

# v. Brief Summary of Events/ Sessions:

Dr.Rinkesh Cheeda from NSE addressed the importance of Mutual Funds, SIPs and Capital Markets introduction.

# vi. Conclusion, with Feedback on the Programme:

400 Students participated. Mutual Funds, though a very profitable form of investment, with limited risk factors compared to shares and debentures, have not yet shown itself to the potential investors so as to invest in favourable returns. So as to make mutual funds familiar, initiatives should be first started from part of the service providers in form of awareness campaigns, innovative financial instruments, advertisements etc. which can help trigger the growth of this mode of finance sector which can thereby help promote the individual, institutional as well as economic goals of the country.

Date: 23/12/2020

**Training and Placement Officer** 

Placement Officer
Rajarshi Shahu Mahavidyalaya
Latur-413512

Rajarshi Shahu Mahavidyalaya (Autonomous), Latur C) photographs/Screenshots:



D) Copies of Brochure Prepared for the Programme:



MAHAVIDY

Date: 23/12/2020

**Training and Placement Officer** 

Placement Officer Rajarshi Shahu Mahavidyalaya Latur-413512 Principal
PRINCIPAL
Rajarshi Shahu Mahavidyalaya
(Autonomous), Latur