



RAJARSHI SHAHU MAHA VIDYALAYA, LATUR

(AUTONOMOUS)

M.A. (Mass Communication & Journalism) - I (Semester - I)

SR NO	SUBJECT NAME	SUBJECT CODE	Marks	CREDITS	TH / PR	C / O
1	INTRODUCTION TO MASS COMMUNICATION - I	P-IMC-159	100	5	TH	C
2	NEWS REPORTING & EDITING - II	P-NRE-160				
3	INTRODUCTION TO MEDIA - III	P-INM-161				
4	MEDIA MANEGMENT - IV	P-MEM-162				
5	PRACTICAL	P-PRA-163		3	PR	

M.A. (Mass Communication & Journalism) - I (Semester - II)

SR NO	SUBJECT NAME	SUBJECT CODE	Marks	CREDITS	TH / PR	C / O
1	MEDIA LAW & ETHICS -V	P-MLE-259	100	5	TH	C
2	COMMUNICATION RESEARCH - VI	P-COR-260				
3	DEVELOPMENT OF COMMUNICATION - VII	P-DEC-261				
4	INTERNATIONAL ISSUES, IDEAS AND CHALLENGES - VIII	P-IIC-262				
5	PRACTICAL	P-PRA-263		3	PR	

M.A. (Mass Communication & Journalism) - II (Semester - III)

SR NO	SUBJECT NAME	SUBJECT CODE	Marks	CREDITS	TH / PR	C / O
1	RADIO, T.V. & FILM JOURNALISM - IX	P-RTJ-360	100	5	TH	C
2	ADVERTISING & CORPORATE COMMUNICATION - X	P-ACC-361				
3	SPORT JOURNALISM - XI	P-SPJ-362				
4	PUBLIC RELATION & DIGITAL PR - XII	P-MEM-363				
5	PRACTICAL	P-PRA-364		3	PR	

M.A. (Mass Communication & Journalism) - II (Semester - IV)

SR NO	SUBJECT NAME	SUBJECT CODE	Marks	CREDITS	TH / PR	C / O
1	NEW MEDIA TECHNOLOGY - XIII	P-NMT-456	100	5	TH	C
2	SOCIAL MEDIA - XIV	P-SOM-457				
3	CURRENT AFFAIRS - XV	P-CUA-458				
4	INTERNSHIPS & STUDY VISIT	P-INT-459				
5	DISSERTATION	P-PRW-460		3	PR	

TOTAL MARKS

2000

TOTAL CREDITS

90