



(Autonomous)

Department of Commerce

Course Type: SEC- I Course Title: Financial Literacy Course Code: 101AAF1601 Credits: 02

Max. Marks: 50

Lectures: 30 Hrs.

Learning Objectives:

- LO 1. To familiarize students with the Basics of Savings and Investment.
- LO 2. To understand the Tax saving Schemes.
- LO 3. To equip the students with the Personal Finance.
- LO 4. To motivate the students to apply Loss Protection strategies.
- LO 5. To enrich students for keep safe from Scams & Frauds.

Course Outcomes:

- CO 1. Illustrates Saving and Investments.
- CO 2. Designs Personal Finance.
- CO 3. Understands the Tax saving Schemes.
- CO 4. Applies Loss Protection strategies.

Unit No.	Title of Unit & Contents	Hrs.
Ι	Basics of Savings and Investment	10
	 Savings Vs Investment, Power of Compounding Principles of Investment–Safety, Liquidity and Return, Risk and Return, Inflation effects on Investment, Securities and its types, i.e., Equity, Debentures or Bonds, IPOs and FPOs, Mutual Funds. Types of Mutual Funds, Brokers, sub-brokers, Process for becoming a capital market investor. Investment plans, Hybrid plans-ULIP, SIP and VIP of mutual funds, index funds. Unit Outcomes: UO 1. Restates Securities UO 2. Makes Investments in Mutual Funds 	
II	Tax saving Schemes	12
	 Types of taxes, Tax rates, how taxes impact income, Tax planning v/s tax evasion, Tax saving Investment. Government Schemes-National Saving Certificates, Public Provident Fund, Post Office Schemes. Equity Linked Savings Schemes, Retirement Benefits Schemes. NPS (New Pension System), Tax free bonds. Unit Outcome: UO 1. Use Government Schemes. 	

Unit No.	Title of Unit & Contents	Hrs.
	UO 2. Illustrate Taxes.	
III	Personal Finance	08
	 Financial Planning- Meaning, Household financial health checkup. Investor's Age and Assets Allocation, Budgeting, Setting Financial Goals. Medical and other Emergencies, Retirement planning Unit Outcomes: UO 1. Does Financial Planning. UO 2. Designs Budget. 	

Learning Resources:

- 1. Money and Banking, T. R. Jain and V. K. Ohri, VK Global Publications Pvt. Ltd, Delhi 2020
- 2. Financial literacy: An overview of practice, research, and policy, S. Braunstein and C. Welch, Fed. Res. Bull, 2002
- 3. Indian financial System, T. R. Jain and R. L. Sharma, VK Global Publications Pvt. Ltd, New Delhi, 2014
- 4. Smart money: The effect of education, cognitive ability and financial literacy on financial market participation, S. Cole and GauriKartiniShastry, Harvard Business School, 2009.
- 5. Personal financial planning, Gitman, Joehnk and Billingsley, Cengage Learning, 2016
- 6. Personal finance, M. Jeff, PrenticeHall, 2016
- 7. https://www.bing.com/search?q=financial+literacy+ppt&cvid=9adde612f49040d681d d80a44a4b90b2&aqs=edge.2.69i57j0l8.9887j0j1&pglt=41&FORM=ANNTA1&PC= U531#
- 8. https://www.bing.com/search?q=financial+literacy+ppt&cvid=9adde612f49040d681d d80a44a4b90b2&aqs=edge.2.69i57j0l8.9887j0j1&pglt=41&FORM=ANNTA1&PC= U531#
- 9. https://www.bing.com/search?q=financial+literacy+ppt&cvid=9adde612f49040d681d d80a44a4b90b2&aqs=edge.2.69i57j0l8.9887j0j1&pglt=41&FORM=ANNTA1&PC= U531#
- 10. https://www.bing.com/search?q=financial+literacy+in+india&qs=AS&pq=financial+literacy+&sk=HS1SS2AS1&sc=10-19&cvid=600639346AD041909A829B461419FE7B&FORM=QBRE&sp=5&lq=0#