

Rajarshi Shahu Mahavidyalaya(Autonomous), Latur

B. A. III Year (Semester – VI)

Subject : Skill Enhancement Course (SEC)

Travel and Tourism

Syllabus (2019-20)

Total Lectures : 50

Max. Marks : 50

Credits : 02

Learning Objectives (LOs) :

- 1) To familiarize the students with different organisations related with tourism.
- 2) To understand the communication skills in tourism.
- 3) To study the geographical, religious, historical and cultural tourist places in Maharashtra.

Course Outcomes (COs) :

- 1) The students understand the organisations of tourism.
- 2) The students aware about the communication skills.
- 3) The students well understand the tourist places in India.

Unit-I : Transportation and Tourism :

- 1) Meaning and Definition of Transportation.
- 2) Types of Transport.
- 3) Factors Influencing Choice of Transport.

Unit-II : Organisations of Tourism :

- 1) Government Organisations.
- 2) Private Organisations.
- 3) Tourist Guide.

Unit-III : Communication Skills in Tourism :

- 1) Meaning and Definition of Communication.
- 2) Communication Skills in Tourism.
- 3) Impact of Technical Advancement on Tourism.

Unit-IV : Tourist Places in India :

- 1) Geographical Tourist Places in India.
- 2) Religious Tourist Places in India.
- 3) Historical and Cultural Tourist Places in India.

Reference Books :

- 1) Bhatia A. K. (1966) : 'Tourism Development : Principles and Practices', Sterling Publishers, New Delhi.
- 2) Sharma J. K. (2000) : 'Tourism Planning and Development-A New Perspective', Kaushik Publishers, New Delhi.
- 3) Hunter C. and Green H.(1995) : 'Tourism and the Environment- A Sustainable Relationship', Routledge, London.

Assignment :

To gain the firsthand knowledge an assignment may be given to the students in one of the following :

- 1) Visit to organisations related with tourism and to write a report.
- 2) Visit to geographical, religious, historical and cultural tourist places in India and to write a report.