

Rajarshi Shahu Mahavidyalaya (Autonomous), Latur

B. A. III Year (Semester-V)

Subject : Skill Enhancement Course (SEC)

Travel and Tourism

Syllabus (2019-20)

Total Lectures : 50

Max. Marks : 50

Credits : 02

Learning Objectives (LOs) :

- 1) To familiarize the students with aspects of tourism.
- 2) To understand the impact of tourism on physical and cultural environment.
- 3) To orient the students about the role of tourism in regional development.

Course Outcomes (COs) :

- 1) The students understand the concept and aspects of tourism.
- 2) The students know the impact of tourism on environment.
- 3) The students find the career opportunities in the field of tourism.

Unit-I : Introduction of Tourism :

- i) Definition, Nature and Scope of Tourism.
- ii) Significance of Tourism.
- iii) History and Evolution of Tourism.

Unit-II : Factors of Tourism :

- i) Location, Accessibility and Space.
- ii) Scenery, Climate and Wildlife.
- iii) Settlement and Cultural Factors.

Unit- III : Types and Impact of Tourism :

- i) Introduction.
- ii) Types of Tourism.
- iii) Impact of Tourism.

Unit-IV : Tourism Development and Tourist Centres in Maharashtra.

- i) Introduction.
- ii) Tourism Development in Maharashtra.

- iii) Tourist Centres in Maharashtra.

Reference Books :

- 1) Bhatia A. K. (1966) : 'Tourism Development : Principles and Practices', Sterling Publishers, New Delhi.
- 2) Sharma J. K. (2000) : 'Tourism Planning and Development-A New Perspective', Kaushik Publishers, New Delhi.
- 3) Hunter C. and Green H.(1995) : 'Tourism and the Environment- A Sustainable Relationship', Routledge, London.

Assignment :

Students may be encouraged to gain firsthand knowledge from field excursions. An assignment may be given to the students in one of the following-

- i) Visit to a tourist place and interact with tourists and to write a report.
- ii) Collect the tourist pamphlets and map from tourism promotion agencies and to take a review on content.
- iii) Visit to a tourist